



**Restoring quality to life.** Patient education. Essential, easy, effective.

## Achieve a higher level of patient acceptance.

Understanding how to present dental implants will allow you to take advantage of the high annual growth rate for dental implants. Zimmer Dental provides you with the tools essential for educating your patients about the benefits of dental implants. Patient education materials are a great way to begin the process.

### Education: Dental Implant

- Help patients accept dental implants as a treatment modality.
- Allow the patient to be a part of the decision process.
- Explain why dental implants are not just an option, but represent the standard of care.
- Help build trust in your treatment (can be built into your consultation).
- Help patients visualize the consequences of leaving a missing tooth untreated, such as bone resorption, tissue degeneration, or the structure of the mouth changing.
- Provide office staff with the tools to productively participate in the presentation of dental implants.

### Visit Zimmer Dental online

An aging population, elective procedures and new technologies can all play a part in the future growth of your practice. Direct your patients to the Patient Education Section of our website at [www.dentalimplants4U.com](http://www.dentalimplants4U.com) for actual case studies and more information about the benefits of dental implants.

### Patient Education tools

| Brochures                               | Catalog No. | Description   |
|---|-------------|---|
| Restoring Quality to Life               | 0287        | Our new Patient Education brochure is now a 12 page piece that combines single, multiple and complete lower or upper tooth replacement into one comprehensive brochure. By providing this brochure to your patients, they will learn that dental implants can improve their appearance, confidence and freedom. |
| What is Guided Tissue Regeneration?     | 0109        | Answer patient questions about Guided Tissue Regeneration with this detailed sheet on the regenerative therapy process.   |
| "Ask Your Practitioner" Brochure Holder | 4836        | A counter-top display to hold your brochures.<br><b>Includes 10 of the "Restoring Quality to Life" brochures.</b>   |

  

| Advertisements                | Catalog No. | Description  |
|-------------------------------|-------------|--|
| Practice Building AdMaker Kit | 5092        | Grow your practice with this valuable and effective advertising kit. A comprehensive package including formal advertisements, post cards, statement stuffers and letters to patients to assist you in marketing your practice to your community. |

  

| Flip Chart                               | Catalog No. | Description   |
|--|-------------|---|
| Consider the Dental Implant Alternatives | 0293        | Progressive steps involved in dental implant therapy are illustrated page-by-page in detail. Includes all Zimmer® Dental dental implant interfaces. |



| Slides/Videos  | Catalog No.        | Description  |
|--|--------------------|--|
| Dental Implants for a Better Quality of Life Video: CD (PC/MAC compatible) VHS-NTSC  | 4905<br>4848       | Explain the benefits of dental implants through the eyes of actual patients. This video presents the progressive steps involved in dental implant therapy.   |
| A Patient's Guide to Dental Implants: CD (PC/MAC compatible) 35mm Slide Presentation | 4937<br>4637       | A PowerPoint presentation showing actual patient results. As you progress through the presentation, patients will learn what dental implants are and how they can increase the quality of their life.  |
| <b>Presentation Models</b> (Orders placed on availability.)                          | <b>Catalog No.</b> | <b>Description</b>   |
| Treatment Planning Model   | 2001               | Internal and external dental implant connections with a single unit anterior restoration.  |
| Treatment Planning Model   | 1997               | Demonstrates <i>Spline</i> ® dental implant connections with a single unit anterior restoration and cylinder and Twist implants in posterior.  |
| <i>Tapered Screw-Vent</i> ® Implant Model  | MTSVCB             | <i>Tapered Screw-Vent MTX</i> ™ Surface Treatment implants restored using two separate cement-retained restorations: <ul style="list-style-type: none"> <li>• Single-unit anterior restoration using 20° pre-angled <i>Hex-Lock</i>™ Abutment.</li> <li>• Three-unit posterior restoration on straight <i>Hex-Lock</i> Abutments.</li> </ul> |
| <i>AdVent</i> ® Model  | MAVOD              | Demonstrates <i>AdVent</i> Single Stage <i>MTX</i> Surface Treatment implants restored using Ball & Cap overdenture attachments on a fully edentulous mandible.  |
| <i>Spline</i> Implant Deluxe Model   | 0871               | <i>Spline</i> dental implants with various treatment options.  |
| Periodontal Defect Model   | 0537               | The effects of periodontal defects.  |
| <b>Patient Education Package*</b>  | <b>Catalog No.</b> | <b>Description</b>   |
| Includes P/N: 0287 (3 packs total), 0293, 4836, 4905, 4937                           | 4847               | Zimmer Dental's combination package for patient education. (Presentation models sold separately.)  |

\* Does not include Presentation Models.



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[www.zimmerdental.com](http://www.zimmerdental.com)

To receive our eNews visit us at [www.zimmerdental.com/eNews.asp](http://www.zimmerdental.com/eNews.asp)

For more information about our Products, Professional Programs  
and Continuing Education, contact us:

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